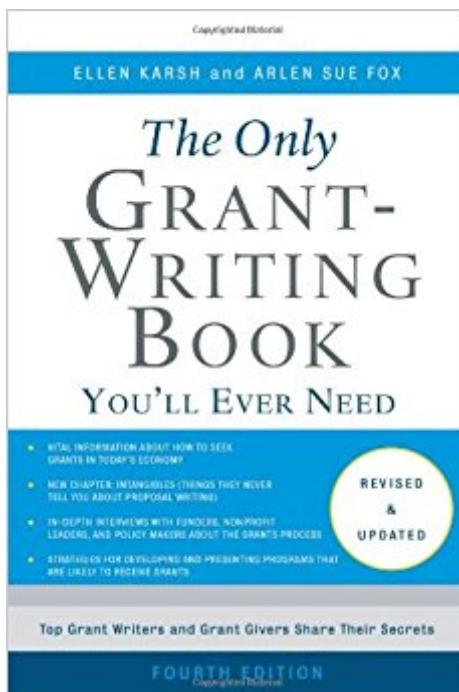


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# The Only Grant-Writing Book You'll Ever Need



## **Synopsis**

Written by two expert authors who have won millions of dollars in government and foundation grants; and revised to include vital up-to-the minute interviews with grantmakers, policy makers, and nonprofit leaders about seeking grants in today's economic climate; this new edition of the classic book on grant seeking provides a comprehensive, step-by-step guide for grant writers. INCLUDING: CONCRETE SUGGESTIONS FOR DEVELOPING EACH SECTION OF A PROPOSAL; HANDS-ON EXERCISES THAT LET YOU PRACTICE WHAT YOU LEARN; A GLOSSARY OF TERMS; FUNDERS ROUNDTABLE DISCUSSIONS THAT EXPLAIN WHY THEY AWARD GRANTS; AND WHY THEY DON'T; ROUNDTABLE ON GRANTSMANSHIP AND THE ECONOMY The Only Grant-Writing Book You'll Ever Need demystifies the process and reveals indispensable advice, continuing to be essential reading for grant seekers everywhere.

## **Book Information**

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## **Customer Reviews**

This PACKED update of the leading classic on grant writing is a huge value for the price, especially compared to similar books costing \$180 or more that deliver 10% of this quality. Unlike many that set you up with a major title ("the ONLY") then let you down, the authors have delivered sage advice for years with this book, at a price those on a nonprofit budget can afford. This update covers many of the new realities in the Alice in Wonderland world of worse economics but better grants if you know how to work the system. I've gotten numerous research grants for hundreds of millions of

dollars for organizations like preptorial dot org, as well as dissertation and science nonprofits, researchers and authors. CRC offers a similar title as this one for almost 10 times the cost, which isn't nearly as practical or complete, and missing this text's fine new feature of actual q and a with grant givers. That said, I'm hoping you know that the old saying "It's not what you know, it's who you know" applies in spades to grants. The best grants are all about networking and quiet sponsorship. Some are political. No surprise? I've never found ONE that works coming in "cold" regardless of how well written, and never seen ONE that has failed with proper networking and sponsorship, regardless of how poorly written. This is like submitting a manuscript: you CANNOT get discouraged and you have to keep trying. Sadly, it also has little to do, at first, with the quality of your idea or proposal. My son (an MD/PhD) had a wonderful idea in Pediatrics that would save thousands of lives, which went nowhere, until he got a "big name" co-sponsor on the app. I don't want to sound cynical, but I also don't want you to think you just buy a text, no matter how good, and bam, money rolls in.

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